



# ANNUAL 2024 CONFERENCE

*Olympic Values & Sport Innovation*

In collaboration with



Under the auspices of



## MONDAY OCTOBER 7

**17:15**  
VIKELAS  
AMPHITHEATRE

**Welcoming Coffee**  
Participants arrival / Registration

### SESSION 1 - EPSI GENERAL ASSEMBLY

Welcome and introduction

- Alberto Bichi & René Wijlens (EPSI Executive Co-Directors)
- Spiros Karavoulis (President of SportCamp Loutraki)

Results, activities and next EPSI's goals

- Sebastiano Lommi – *Members engagement*  
**Member of the year award 2024**
- Valentina Farina & Maggie Pescetto – *Communication activities*
- Panos Papageorgiou & Asia Cheri – *Projects outline*
- Edoardo Ciampelletti – *Business creation outline*
- Savvina Tsiftsi – *Financial overview*
- Alberto Bichi & René Wijlens – *Future developments and next steps*

**17:30 - 19:30**  
VIKELAS  
AMPHITHEATRE

**Welcoming dinner**  
20:15 Bus pickup at IOA. Address: Spiliopoulou, Archaia Olympiá

**20:30**  
TAVERNA  
ORESTIS  
Restaurant

# GENERAL ASSEMBLY



# TUESDAY OCTOBER 8

9:00 - 9:30

Official Opening and visit to De Coubertin Monument

9:30 - 10:30

VIKELAS  
AMPHITHEATRE

## SESSION 2: INSPIRATIONAL KEYNOTE SPEECHES

- **Nikos Choutas** (*Head of Educational Programme - International Olympic Academy*)
- **Christos Dimas** (*Deputy Minister of National Economy and Finance*)
- **Samir Ceric** (*COO of Blocksport*)
- **Mario Carlo Ferrario** (*Lawyer and investment banker, MCF Capital Partners*)

10:30 - 13:00

VIKELAS  
AMPHITHEATRE

## SESSION 3: THE GREEK EXCELLENCE AND ITS UNIQUE VALUE PROPOSITION

- **Christina Tsiligkiri** (*Peace & Friendship Stadium President and CEO*)
- **Antonios Chrisanthakopoulos** (*Deputy mayor of Sports of Ancient Olympia*)
- **Chalioris Konstantinos** (*Director-General of Athens Olympic Complex*)
- **Andreas Glyniadakis** (*ex. Greek Olympic Basketball Player*)
- **Grigorios Chatsatourian** (*ex. Greek Olympic Handball Player*)
- **Kostas Vatsaklis** (*Head Coach of Greek National Table Tennis Team - former Table Tennis player*)
- **Spiros Karavoulis** (*CEO SportCamp Group*)
- **Nikos Kerassovitis** (*President HOCSSH*)

13:00- 14:00

IOA Restaurant

Networking Lunch

14:00 - 15:00

OUTSIDE/FOYER

SESSION 4: ICE BREAKER AND TARGETED NETWORKING  
(Concentric circles activity)

Coffee Break

SESSION 5: THE EUROPEAN EXCELLENCE AND ITS UNIQUE VALUE PROPOSITION

15:15 - 17:30

VIKELAS  
AMPHITHEATRE

- ClusSport / I3-INSHAPE project - **René Wijlens** (*CST / EPSI*)
- Sport4All Innovation Summit - **Merit Cloquet** (*SportInnovator*)
- DREAM SCHOOL - **Eva Gazova** (*Special Olympics Slovakia*)
- SPEX & SPOKI Projects - **Bruno D'Hulster** (*Sportamundi*)

16:45 - 17:30

VIKELAS  
AMPHITHEATRE



**DigiFit: A Way for Grassroots Sport to Thrive in the Digital Age:** Presentation of DigiFit Pilot Projects

17:30 - 18:30

Conclusions & Theoretical lesson for Ancient Olympic Games

20:00

IOA Restaurant

Social Dinner

DAY 1

ICI  
REPOSE LE CORPS  
DU BARRON  
PIERRE DE COUBERTIN

# WEDNESDAY OCTOBER 9

## SESSION 6: FUNDING OPPORTUNITIES

Funding opportunities for the sport sector

- **Borja Terán Pickering** (*Applications Engineer, European Space Agency*)
- **Miguel Hernandez Littlewood** (*Policy Assistant DG REGIO at European Commission*)

Alternative funds to support sport across different areas

- **Francesca Passeri** (*Business Development Manager and Crowdfunding Expert, Area Europa*)
- **Teodora Pletosu** (*EU Affairs and Public Projects Specialist UEFA*)

## SESSION 7: PITCHING PROJECT IDEAS

- European Multi-geographical healthy lifestyle competition – **Christina Tsiligkiri** (*Olympiacos, Peace and Friendship Stadium*)
- Traditional Sports – **Elena Ciarlo** (*ANCI Piemonte*)
- Adult Swimming Academy – **Adam Jerzykowsky** (*Swim for a Dream*)
- Urban Sports – **Evelien De Pauw** (*VIVES University of Applied Sciences*)
- LifeOS – **Tiberius Ignat** (*SKS Knowledge Services*)
- SportBot: matchmaking abilities & experience – **Luca Brayda** (*Nextage*)

9:00 - 10:20  
VIKELAS  
AMPHITHEATRE

10:20 - 11:20  
VIKELAS  
AMPHITHEATRE

Coffee Break

11:35 - 13:00  
KETSEAS AND  
DIEM MEETING  
ROOMS

13:00 - 14:00  
IOA Restaurant

14:00 - 18:00  
ANCIENT  
OLYMPIA SITE

16:45 - 18:45  
KETSEAS ROOM

20:30  
THE GARDEN,  
Europa Hotel  
tavern

**Brokerage tables for new pitched projects**

**Networking Walking Lunch**

## SESSION 8: THE SOCIAL AND UNFORGETTABLE SESSION

Visit at the 2004 Olympic Games Museum and the Ancient Olympia (museum, stadium and archeological site)  
Ancient Sport Games simulation  
One Drink, One Idea activity

**ClusSport meeting**

**Social Dinner & One drink, One Idea pitch**

20:15 Bus pickup at IOA.

Address: 1 Drouva Ancient, Archea Olimpia 270 65

**DAY 2**



# TURSDAY OCTOBER 10

8:15 - 9:00

9:00 - 10:00  
Breakfast

10:00 - 10:30  
VIKELAS  
AMPHITHEATRE

10:30 - 11:30  
VIKELAS  
AMPHITHEATRE

11:30 - 12:00  
VIKELAS  
AMPHITHEATRE

12:00 - 13:15  
IOA Restaurant

13:30

## #BEACTIVE

Morning run/ Walk Tour

## SESSION 9: BUSINESS CREATION

EPSI Business Creation and Investing in Sport

- **Samir Ceric** (COO of Blocksport)

## Pitching Session/Reverse Pitching for Business creation

- **Pieter Vansteenkiste** (*Hlylyght*)
- **Chinazo John Nnaya** (*Football Friendlies*)
- **Cosimo Renzi** (*eYOUaca Project*)

## Feedback from Samir Ceric and Edoardo Ciampelletti

Dicussion and Q&A

## Matchmaking lunch

Meet and Match stakeholders through the B2Match platform supported by EEN (Enterprise Europe Network)

**Farewell** and shuttle bus departure to Athens

## Transnational Project Meetings



Co-funded by  
the European Union



Thursday, October 10th  
Meeting 9:00 - 13:00



Thursday, October 10th  
9:00 - 11:30



Friday, October 11th  
Meeting 9:00 - 13:00



Thursday, October 10th  
Meeting 16:00 - 19:00  
Social Dinner 20:00  
Friday, October 11th  
Meeting 9:00 - 11:30

# DAY 3

