

European Regions Innovating for
Sport and Active Healthy Lifestyle
Inno4Sports Final Event
Project meeting + Public events
Alicante, Spain, 14th and 15th of June 2022

www.interregeurope.eu/inno4sports

PROGRAMME

14th of June / afternoon

Public event DAY 1: Final conference

- 14.30 Bus transfer from Alicante port to meeting location

15.00 – 19:00 I4S Final conference

Distrito Digital 2

Sala Auditorio / Main
Auditorium

15:00 (CET Time) **Welcome - Local authority and hosts**

Júlia Company Sanus, *Managing Director of IVACE (Valencian Institute of Business Competitiveness)*

Antonio Rodes, *Director of Distrito Digital*

Javier Sánchez Lacuesta, *Director of IBV (Instituto de Biomecánica de Valencia)*

15:10 – 15:20 **Interreg Europe - State of play**

Ilaria Piazza, *Interreg Europe Secretariat*

15:20 - 15:30 **Presentation of project activities & sport innovation opportunities**

René Wijlens, *Cluster Sports & Technology*

15:30 – 15:50 **Results sharing from the regions (5 min each)**

ELIS Innovation Hub for active healthy people

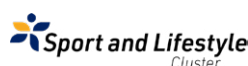
Marc van der Zande, *Senior project manager (Cluster Sports & Technology)*

Region: South Netherlands (NL) / Partners: Cluster Sports & Technology

PARTNERS:



With the support of



14th of June / afternoon

Sport & innovation under new EU funds

Dorota Milska, *Project Manager, Marshal's Office of the Lodzkie Region (PL)*
Region: Lodzkie (PL) / Partners: VERDE

Distrito Digital 2

Sala Auditorio / Main
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Smart Sport Routes

Hannu Korhonen, *Project Manager (Lapland University of Applied Sciences)*
Region: Lapland (FI) / Partners: Regional Council of Lapland, Lapland University of Applied Sciences

Data and Technology Sport Innovation

Giuseppe Caprara, *Innovation Manager at IBV (Instituto de Biomecánica de Valencia)*
Region: Valencian Community / Partners: IBV, IVACE

Sport innovation in the region

Valeria Szabo & Tamas Dekan, *Project Manager (UD, Institute of Sport Sciences)*
Region: Észak-Alföld (HU) / Partners: MSE Cluster Ltd./University of Debrecen, Institute of Sport Sciences

15:50 – 16:30 **Panel Discussion + Q&A**

16:30 – 16:45 Coffee break

16:45 – 17:50 **The future: the next phase of sport innovation in EU**

Moderated by **René Wijlens**

Forward looking EU funding opportunities

Anita Tregner Mlinaric, *Meta Group*

Digital Strategy In Valencian Community

Ezequiel Sánchez, *Distrito Digital Coordinator*

Lapland Sport Innovation Ecosystem

Pirkko Sivonen, *Regional Council of Lapland*

Post-covid low-intervention approach by the Lodz municipality

Maciej Adamczyk, *Mayor's Assistant, City of Lodz*

Activation of citizens in a post covid era

Pieter Liebreghs, *Stimulus / OP South Netherlands*

Presentation TBA

Áron Kollár, *Hungarian Ministry of Finance*

18:10 – 19:00 **Debate and open discussion**

Moderated by **Alberto Bichi** and **René Wijlens**

• 19.00 Bus transfer from meeting location to Alicante port

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PROGRAMME

15th of June / morning

Public event DAY 2: Knowledge exchange workshops and site visits

- 08.30 Bus transfer from Alicante port to meeting location

09.00 – 11:00 Knowledge exchange workshops

Distrito Digital 2

09:00 – 10:00 Workshop sessions

Salas C009 & C011

/ Rooms C009 & C011

- WS1: Data driven innovation
- WS2: Living lab approach
- WS3: Social innovation in sports & active lifestyle

Coffee break (coffee available in the rooms)

10:30 – 11:00 Workshops conclusions

Sala C009 / Room C009

11:00 - 12:00 Knowledge exchange site visits (1)

11:00 – 11:30 Presentation of Distrito Digital

Rufino Selva, *Distrito Digital*

11:30 – 12:00 Presentation of esports hub with visit

Rufino Selva, *Distrito Digital*

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PROGRAMME

15th of June / afternoon

Public event DAY 2: Knowledge exchange site visits

12:15 – 18:30 Knowledge exchange site visits (2)

- 12:15 Bus transfer from meeting location to LA NUCÍA La Nucia
- 13:00 – 14:30 **Seminar @LANUCÍA: The sport town**
Toni Buades, *La Nucia City Council*
- 14:30 – 16:00 Lunch break TBA
- 17:00 – 17:30 Visit to Altea port area Altea
- 17:30 – 18:45 Sport&Tourism: Sea sports low intervention activity Altea
- 18:45 Bus transfer from meeting location to Alicante port
- 19:15 **DROP OFF IN ALC PORT - END OF THE ACTIVITIES**

PARTNERS:



In collaboration with

