

**14<sup>th</sup> of June 2022 – 15:00 to 19:00**  
**Public event DAY 1: Final conference**

Time	Programme	Location
15:00 (CET Time)	<p><b>Welcome - Local Authority and hosts</b></p> <p><b>Júlia Company Sanus</b>, <i>Managing Director of IVACE (Valencian Institute of Business Competitiveness)</i></p> <p><b>Speaker</b>, <i>Director of Distrito Digital - TBC</i></p> <p><b>Javier Sánchez Lacuesta</b>, <i>Director of IBV (Instituto de Biomecánica de València)</i></p>	Distrito Digital 2 Auditorium - TBC
15:10-15:20	<p><b>Interreg Europe Presentation</b></p> <p><b>JS - TBC (online?)</b></p>	
15:20-15:30	<p><b>Presentation of project activities &amp; sport innovation opportunities</b></p> <p><b>René Wijlens</b>, <i>Cluster Sports &amp; Technology</i></p>	
15:30-15:50	<p><b>Results Sharing from the Regions (5min each)</b></p> <p><b>ELIS Innovation Hub for active healthy people</b></p> <p><b>Marc van der Zande</b>, Senior project manager (Cluster Sports &amp; Technology)</p> <p><u>Region</u>: South Netherlands (NL) / <u>Partners</u>: Cluster Sports &amp; Technology</p> <p><b>Sport &amp; innovation under new EU funds</b></p> <p><b>Dorota Milska</b>, Project Manager, Marshal's Office of the Lodzkie Region (PL)</p> <p><u>Region</u>: Lodzkie (PL) / <u>Partners</u>: VERDE</p> <p><b>Smart Sport Routes</b></p> <p><b>Hannu Korhonen</b>, Project Manager (Lapland University of Applied Sciences) - TBC</p> <p><u>Region</u>: Lapland / <u>Partners</u>: Regional Council of Lapland, Lapland University of Applied Sciences</p> <p><b>Data and Technology Sport Innovation</b></p> <p><b>Giuseppe Caprara</b>, Innovation Manager at IBV (Instituto de Biomecánica de València)</p> <p><u>Region</u>: Valencian Community / <u>Partners</u>: IBV, IVACE</p>	

	<p><b>Sport innovation in the region</b></p> <p><b>Valeria Szabo &amp; Tamas Dekan</b>, Project Manager (UD, Institute of Sport Sciences)</p> <p><u>Region</u>: Észak-Alföld / <u>Partners</u>: MSE Cluster Ltd./University of Debrecen, Institute of Sport Sciences</p>	
15:50-16:30	<b>Panel Discussion + Q&amp;A</b>	
16:30-16:45	<i>Coffee break</i>	
16:45-18:10	<p><b>The future: the next phase of sport innovation in EU</b></p> <p>Moderated by <b>René Wijlens</b></p> <p>Forward looking EU funding opportunities</p> <p><b>Anita Tregner</b>, <i>Meta group</i></p> <p>Title</p> <p><b>Speaker</b>, <i>Distrito Digital - TBC</i></p> <p><b>Rovaniemi Sport Innovation Ecosystem</b></p> <p><b>Heikki Hannola</b>, <i>Lapland University of Applied Science</i></p> <p>Post-covid low-intervention approach by the Lodz municipality</p> <p><b>Maciej Adamczyk</b>, <i>Mayor's Assistant, City of Lodz</i></p> <p>Activation of citizens in a post covid era</p> <p><b>Pieter Liebergts</b>, <i>Stimulus / OP South Netherlands -TBC</i></p> <p>Title</p> <p><b>Peter Keller</b>, <i>Hungarian Ministry of Finance - TBC</i></p> <p>Keynote Speaker</p> <p><b>Jitka Vocaskova</b>, <i>DG REGIO - TBC</i></p>	<p>Distrito Digital 2 Auditorium - TBC</p>
18:10-19:00	<p><b>Debate and open discussion</b></p> <p>Moderated by <b>Alberto Bichi</b> and <b>René Wijlens</b></p>	
19:00	Bus transfer from meeting location to Alicante port	
21:30	Networking standing dinner in Alicante port	TBC

## 15th of June 2022 (morning)

### Public event DAY 2: Knowledge Exchange Workshops

Time	Programme	Location
9:30-13:00	<b>Knowledge exchange workshops</b>	<b>Distrito Digital 2</b>
9:30-11:15	<b>WORKSHOP SESSIONS:</b> <ul style="list-style-type: none"> <li>- WS1: Data Driven Innovation</li> <li>- WS2: Living Lab Approach</li> <li>- WS3: Social innovation in sports &amp; active lifestyle</li> </ul>	Room numbers - TBC
11:15-11:30	<i>Coffee break</i>	
11:30	Workshops conclusions	Auditorium - TBC
12:00-12:30	Digital Strategy in Valencian Community <b>Antonio Rodes, Distrito Digital - TBC</b>	
12:30-13:00	Presentation of esports hub with visit <b>Speakers - TBA</b>	
13:00-14:00	<i>Lunch break</i>	

## 15th of June 2022 (afternoon)

### Public event DAY 2: Knowledge Exchange Site visits

Time	Programme	Location
14:00-19:00	<b>Knowledge exchange site visits</b>	
14:00	Bus transfer from meeting location to LA NUCÍA	
15:00	Seminar @LANUCÍA: The sport town	La Nucia
17:00	Additional visit TBA	
18:30	Bus transfer from meeting location to Alicante port	
19:15	<b>END OF THE ACTIVITIES</b>	