



Side Event Programme: S3 sport innovation and European Excellences

Mapping the evolution of active, healthy lifestyles from S3 and beyond.

Time: 14. October 2021 13:00-15:00, Central European Time

Method: Online – [Click here to register.](#)

Chairperson: Rene Wijlens, co-exec director EPSI / Manager of Cluster Sports and Technology

- Opening Statement
 - **Niina Pautola-Mol, Regional Mayor of region Päijät-Häme, Finland**
 - **Valentina Pinna, Project and Programme Manager, DG Regio, EC (tbc)**
- Virtual *tour* through Europe.
 - **Presenting regions**
- Insight of synergies, leveraging inter-regional, innovation and investment opportunities.
 - **Leena Sarvaranta, Head of EU Affairs, VTT, Finland.**

Activation Break – 5 mins

- Trends in smart specialisation: What it means to go from S3 to S4 (to S5)?
 - **Jouni Ponnikas, Head of Regional Development unit, Kainuu**
- Road ahead in interregional collaboration: Innovation Hubs:
 - How to generate economic activities from sports RDI-activities
 - Added value of cross-regional collaboration
 - Project achievements and ambitions
 - How to increase impact?
 - **Marc Van Der Zande, Project Manager, Cluster Sports and Technology, Netherlands**
 - **Enrique Alcantara, Sports Innovation Director, IBV, Spain**
- Panel discussion - Floor/Chat Box Q&A Discussion
- **Conclusions and future actions.**