

# 5G Webinar

24 November 2020: 10.00-12.00

Would 5G be the next revolution for SMEs in sport and leisure industry? How can SMEs take advantage of 5G for their business?

## Agenda

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| 10.00 - 10.05 | <b>Welcome, introduction and moderation</b><br><i>Moderator: Alberto Bichi (EPSI - Executive Director)</i>  |
| 10.05 - 10.30 | <b>Speaking about 5G -What is 5G?</b><br><i>Speakers: Patrick Robert (SYRTEM , CEO) and Nicola Ciulli (5G IA, Board Member)</i><br><br><u>Is 5G an evolution or a revolution?</u> <ul style="list-style-type: none"><li>• What is this new technology?</li><li>• Is it the last technology or a short-term technology?</li><li>• What are the opportunities?</li></ul> <u>What is the political impact of 5G?</u> <ul style="list-style-type: none"><li>• Which deployment in the world?</li><li>• Which actors, are there any geopolitical issue?</li><li>• Are European countries in advance?</li></ul> <u>What are the risks of 5G?</u> <ul style="list-style-type: none"><li>• Is fear linked to progress?</li><li>• For business, what are the risks for not using 5G?</li></ul> |
| 10.30 - 10.40 | <b>Questions and answers</b>  |
| 10.40 - 11.00 | <b>5G: an opportunity for the sport industry?</b><br><i>Speakers: Federico Ruiz (Head of the 5G National Observatory) and Chris Beemster (co-founder of tech and design company, We Are Reasonable People)</i> <ul style="list-style-type: none"><li>• Presentation of potentialities of 5G in sport industry</li><li>• What does it mean for an SME to integrate/use 5G in his business case?</li></ul>  |
| 11.00 - 11.05 | <b>Questions and answers</b>  |
| 11.05 - 11.45 | <b>Use cases of the 5G</b><br><i>Speakers: Tomeu Sabater (Mobile World Capital, 5G Program Manager), Xavier Flores (Ministry for Digital Policy and Public Administration - Generalitat de Catalunya, Project Manager) and José González Ruza (Oliver, Co-founder &amp; CEO).</i> <ul style="list-style-type: none"><li>• How capacity, latency and IOT potential of 5G can improve digital services and products?</li></ul>  |
| 11.45 - 11.55 | <b>Questions and answers</b>  |
| 11.55 - 12.00 | <b>Conclusion &amp; Next Steps</b>  |

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