



# EPSI National Webinar

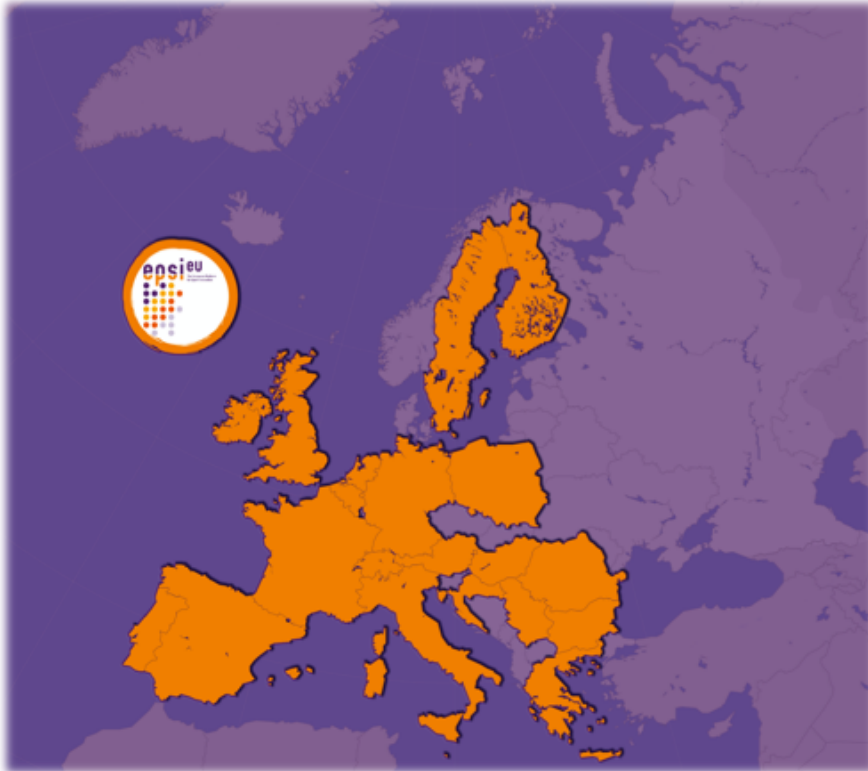
## *Italy*

Alberto Bichi & Rene Wijlens

THE EUROPEAN PLATFORM FOR  
SPORT INNOVATION

**Online Event - 24 September 2020**

# WHO WE ARE



**EPSI** is a European membership-based networking organisation focusing on **innovation** in the areas of physical activity related to **sport**, **leisure** and **health**.

We are **88** organisations from **20** countries, among which:

**Sport Associations/Federations**

**Clusters**

**Universities**

**Research Centers**

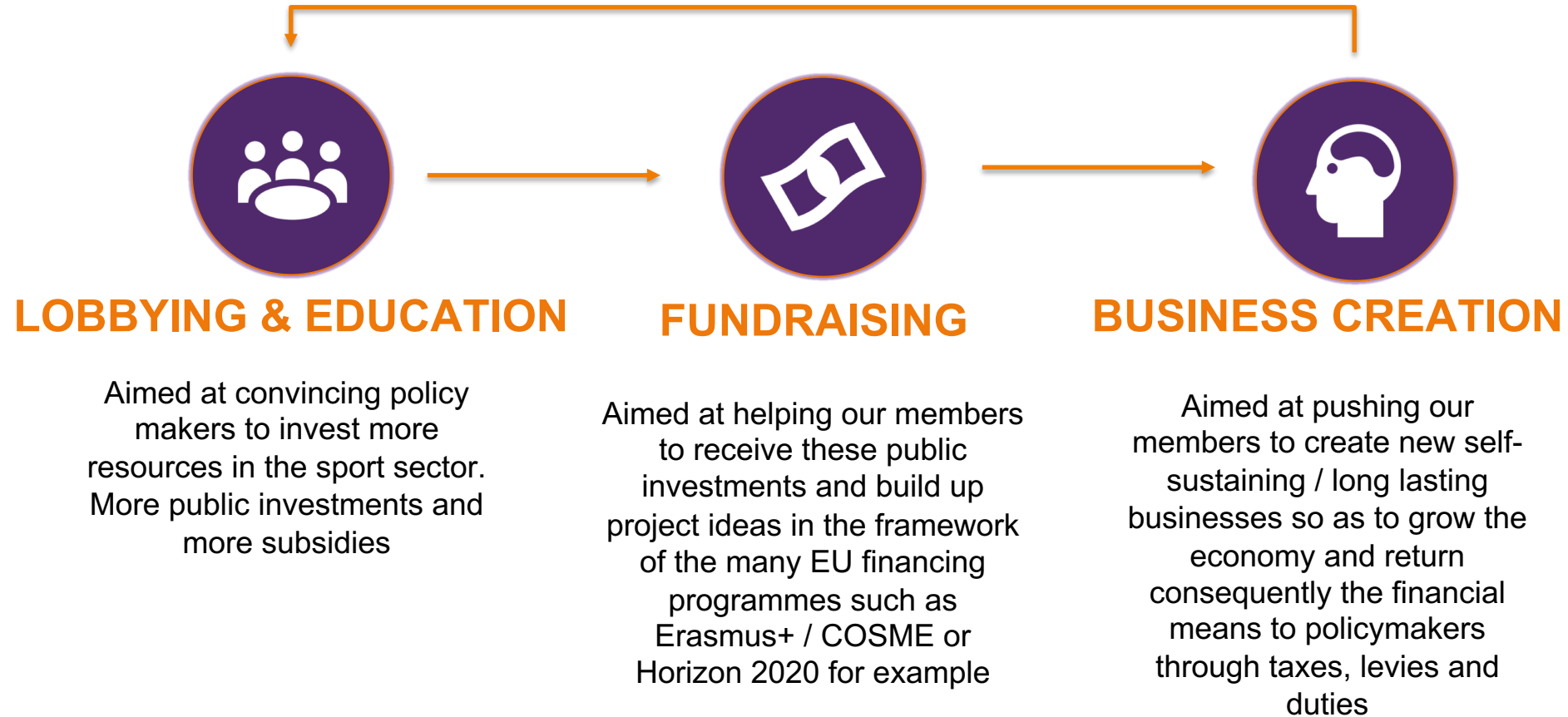
**Industries and SMEs**

**Communication Agencies**

**Public Authorities**

*In addition to members, we have **Strategic Partners** for **business** and **projects**.*

# EPSI SERVICES



# LOBBYING & EDUCATION



## LOBBYING: CLUSSPORT

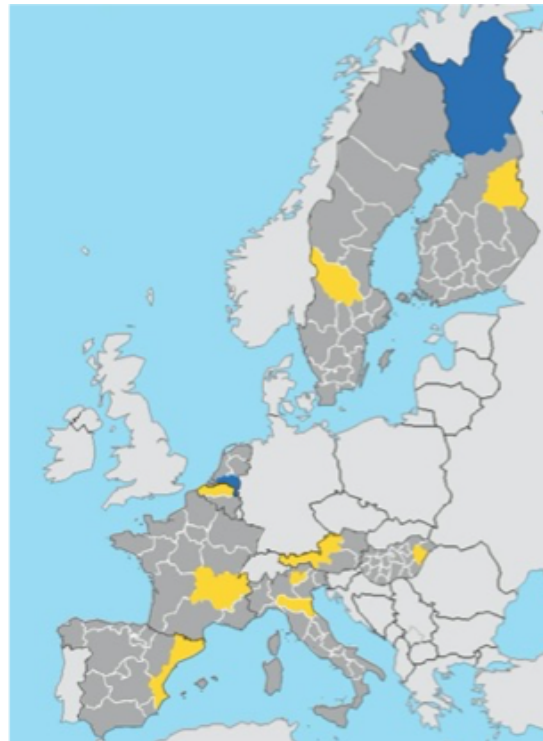
### LEADING REGIONS

Lapland (FI)  
South Netherlands (NL)

### PARTICIPATING REGIONS

Flanders (BE)  
Kainuu (FI)  
Upper Austria (AT)  
Valencia (ES)  
Catalonia (ES)  
Auvergne Rhône-Alpes (FR)  
Dalarna (SE)  
Trento (IT)  
Emilia Romagna (IT)  
Hajdú-Bihar (HU)

(European Platform for Sport Innovation - EPSI)



ClusSport Partnership  
■ Leading regions  
■ Participating regions

## EDUCATION: SPORT ACADEMY

An intense study program for the implementation of the knowledge in this area is fundamental for the academic sport career of Coaches Trainers Specialist in Motor Science and also Athletes. That's why EPSI promotes education through our Sport Academy.



[www.sportacademyeurope.eu](http://www.sportacademyeurope.eu)

# FUNDRAISING



In 2018/2020, 13 Projects awarded and developed. Budget: € 7,987,523

8 Erasmus+ for a total budget around €2,325,000;

1. **BIG4SPORTS** Building Innovative Governance for Sport, Budget €355,750, 30 Months;
2. **SCORES** Developing Skills & Competences Resulting in Employability through Sport, Budget €393,990, 30 Months;
3. **SPHERE** Sport Healing Rehabilitation, Budget €383,000, 24 Months;
4. **HEMA** Healthy Employee, Mobile and Active, Budget €397,208, 36 Months.
5. **EYVOL** Empowering Youth Volunteers through Sport, Budget €362,005, 24 Months;
6. **APPLE** Approach Towards a Sporty and Healthy Lifestyle, Budget €346,635, 18 Months;
7. **OPS** Open Air Sport, Budget €59,500, 12 Months;
8. **EUPASMOS**, EU Physical Activity and Sport Monitoring System, Budget €390,000, 24 Months.

1 Interreg Europe Inno4Sports Sport for Growth and Healthy & Vital Communities, Budget €1,525,282, 54 Months;

2 Erasmus+ Key Action 2

1. **A4SEE** Alliance for Sport Engineering Education, Budget €960,704, 24 Months;
2. **SPINENT 2.0** Mentor Up, Scale Up! 15 Months

1 COSME SmartSports4GoodLife, Budget €359,992, 24 Months

1 LIFE RESKIBOOT Budget € 2,819,037 24 Months

# BUSINESS CREATION



EPSI supports / facilitates business creation among its members based on their **strategic development agendas**. EPSI facilitates match-making in several ways:

## Business creation from deliverables of European projects

- We push further the lifespan of EU project deliverables and understand if they can become proper business;
- We challenge them with business angels, private equities and venture capitalists to understand their potential.

## Business creation from within the EPSI membership

- With the clear understating of our members business objectives;
- With the creation of Business matches with other EPSI members.

## Business creation at the cross road between sports and the neighbouring sectors

- With the clear understanding of our members business objectives;
- With the creation of business matches reaching the other sectors we have signed collaboration agreements with.



# EUROPEAN WEEK OF SPORT



**#BEACTIVE**  
*23 - 30 September*

EPSI is partner of the **European Commission** since the first edition. Launched in 2015, the **European Week of Sport** was created in response to the worsening inactivity crisis.

Every year **from 23 to 30 September**, millions of people, sports professionals, enthusiasts, experts and associations take part in the European Week of Sport events, led by the European Commission and co-organised by national coordinators and sport partners all over Europe.

The European Week of Sport communication campaign is characterised by the hashtag **#BeActive**

