

IMPACTO

SPORT INNOVAZIONE FUTURO



SAVE THE DATE

Turin, 8 – 9 November 2019

Organised in the framework of:



POLITECNICO
DI TORINO



festival della
TECNOLOGIA

Social and economic impact of Sport in the City:
Industry, Innovation and Education

For information: sportinnovationhub@gmail.com

The **IMPACTO** event is scheduled for the **8th and 9th of November 2019** and will take place in Turin. IMPACTO embeds two days of workshops and side-events focusing on sport, innovation and the local region. The two days will encourage participants to reflect with the aim being to re-think sport as a key factor in the future of human capital and new technologies, as well as being a catalyst for entrepreneurial projects and for tourism and social innovation in the region. The **Sport Innovation Hub (SIH)** within the prestigious context of the Technology Festival is responsible for organising the IMPACTO event, in collaboration with Turin Polytechnic, Turin Chamber of Commerce, University of Turin, Eu-

ropean Platform for Sport Innovation (EPSI), as well as the Regional School Office and NEXTO association. IMPACTO will embrace eight macro-themes, which are related to the field of sports and are identified as pivotal in terms of innovation and city development. The event will end in the exceptional setting of the **OGR** with a fascinating fashion show, which aims at highlighting the production chain of SMEs and centres of excellence that provide the sports sector with technology and innovation. Young students and athletes will be representing the research centres and companies operating in the sport industry by parading with their clothing, sports equipment and innovative technological products.



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