

# Inno4sports Interreg Event (IE) and Knowledge Capitalization Seminar (KCS)

Valencia 25, 26 and 27 March 2019

[www.interregeurope.eu/inno4sports](http://www.interregeurope.eu/inno4sports)

## PROGRAM

25 March

9:30 – 10:00 Arrival of the partners and registration

### Interregional Exchange **SPORTS IN VALENCIA** (IVACE)

10:00 – 10:15	Welcome	<b>IVACE Director</b>
10:15 – 10:35	Sports in RIS3CV. Labesports Coffee break	<b>Paco Ferrando.</b> IVACE
11:00 – 11:30	Sports in Comunidad Valenciana	<b>Javier Sánchez.</b> IBV Director
11:30 – 12:00	Sports and tourism in Comunidad Valenciana Nautical and sports tourism executive Valencia. Region Tourism Board	<b>Esther Valero.</b> Nautical and Sports Tourism Executive Valencia. Region Tourism Board
12:00 – 12:30	HEPA promotion in la Comunidad Valenciana	<b>Elena Pérez.</b> DG Public Health
12:30 – 13:00	Debate	Moderator: <b>Paco Ferrando.</b> IVACE

### Knowledge Capitalisation Seminar **ECOSYSTEMS AROUND DATA AND SMART INFRASTRUCTURES** (Fundació Esportiva Municipal - La Petxina)

15:00 – 15:10	Welcome	<b>Valencia Sports Council Director</b>
15:10 – 15:30	The old river as an sport innovation ecosystem	<b>Enrique Orts.</b> Reponsible of Sports Facilities. Valencia Sports Council
15:30 – 15:50	S&T living labs and smart vital cities Coffee break	<b>Rene Wijlens.</b> S&T
16:15 – 16:35	Arctic Sport Ecosystem of Lapland	<b>Heikki Hannola.</b> Lapland University of Applied Sciences
16:35 – 16:55	LODZ smart city	<b>Maciej Riemer.</b> PM of the Horticultural EXPO Lodz 2024
16:55 – 17:15	Debate	Moderator: <b>Quique Alcántara.</b> IBV
17:15 – 18:00	Site visit: Cycling around the old river bed to see sports facilities end at Ciudad de las Artes y Las Ciencias	
20:00 – 23:00	Dinner: Hotel Valencia Center	

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## PROGRAM

26 March

9:00 – 09:30	Arrival of the partners and registration	
	<b>Knowledge Capitalisation Seminar</b>	<b>SPORTS CROSSOVERS</b> (IBV, Edificio 9C. Universitat Politècnica de valencia)
09:30 – 09:40	Welcome	<b>Javier Sánchez.</b> IBV Director
09:40 – 10:00	Health-Sports recipee	<b>José Luis Herreros Sainz.</b> President of Colefcv
10:00 – 10:20	Vital cities	<b>Rene Wijlens, Marc Van der Zande.</b> S&T
	Coffee break	
10:40 – 11:00	Sports and tourism in Lapland	<b>Eila Linna.</b> Lapland University of Applied Sciences
11:00 – 11:20	Smart Stadiums - the case of Debrecen Bussines model, companies	<b>Tamás Dékán.</b> Debrecen Sportcentrum
11:20 – 11:50	Debate	Moderator: <b>Rene Wijlens.</b> S&T
11:50 – 13:00	Visit to IBV facilities Lunch	
	<b>Interregional Exchange</b>	<b>REGIONAL STATE-OF-AFFAIRS AND GOOD PRACTICES</b> (IBV)
14:00 – 14:50	Presentations by each region parnter (10 minutes / partner): 1. Regional state-of-affairs 2. 2 good practices (GP)	Moderator: <b>Valéria Szabó</b>
14:50 – 15:40	Debate and interactive session/matchmaking. Match-making analysis of GPs identified, learning needs & knowledge sharing possibilities, learned from the GPs & the 5 Regional State-of-Affairs documents Coffee break	Moderator: <b>Valéria Szabó</b>
16:00 – 16:30	Bus transfer to L'Alquería del Basket	
16:30 – 18:00	Site visit: Juan Roig Private Sponsorship Programme 1. Visit to L'Alquería del basket 2. Talk about Juan Roig Sports Sponsorship Programme Free programme	

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## PROGRAM

27 March

09:00 – 09:30 Arrival of the partners and registration

### Knowledge Capitalisation Seminar (IBV) CLUSTERS AS INNOVATION ECOSYSTEMS

09:30 – 09:40	Welcome	<b>Javier Sánchez.</b> IBV Director
09:40 – 10:00	CVIDA- Association of companies for Quality of life care	<b>Pedro Fernández.</b> President of CVIDA
10:00 – 10:20	Sports and Technology Cluster	Rene Wijlens. S&T General manager
10:20 – 10:40	MSE cluster. Hungary	<b>MSE</b>
	Coffee break	
11:00 – 11:20	Cluster policies in Catalonia	<b>Enma Vendrell.</b> Head of international projects. ACTio
11:20 – 11:40	Sports industry cluster in LODZ	<b>Piotr Wiąckiewicz.</b> VERDE
11:40 – 12:00	GSIC by Microsoft	<b>Eduardo Plata.</b> GSIC
12:00 – 12:20	Debate. Short “training” about how to build up sustainable clusters	Moderator: <b>Marc van Der Zande.</b> S&T
12:20 – 13:30	Visit to the UPV Sports Facilities	
	Lunch	

### Interregional Exchange ACTION PLAN DEVELOPMENT 2<sup>nd</sup> INTERREGIONAL STEERING GROUP (IBV)

15:10 – 16:10	Workshop on the Action Plan drafting: 1. Presentation of the Guideline 2. Training on action planning	
16:10 – 17:10	Communication session	<b>Alberto Bichi</b>
	Coffee break	
17:30 – 18:30	Steering Group: Management session	<b>Rene Wijlens and GE: Agnes Kovacs, Eszter Fodor-Kun</b>
18:30 – 18:45	Closure: assessment of the 1 <sup>st</sup> IE&KCS	<b>Marc Van Der Zande.</b> S&T
20:30 – 23:30	Dinner: Planned at a traditional sport facility where an ancient regional sport is played: <a href="https://pelayogastrotrinet.es/en/">https://pelayogastrotrinet.es/en/</a> Transfer to hotel	

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## PROGRAM

28 March

### ClusSport **CLUSSPORT MEETING** (IBV)

- 10:00 – 11:15 Current status of the Sport thematic partnership and ClusSport collaboration
- By lead and co-lead partners, Kristiina Jokelainen, Regional Council of Lapland, Finland and Rene Wijlens, Cluster Sports & Technology, Eindhoven, Netherlands
  - Regards from the commission and update on S3 Platform on Industrial Modernisation, Nikos Pantalos DG GROW
- Coffee break
- 11:30 – 13:00 ClusSport collaboration –joint projects, led by Marc Pattinson, ReConfirm
- ReConfirm sum-up the Trentino meeting – next steps to develop investment projects
  - ClusSport project pitching max 5 minutes/case ( this session will continue after lunch break), facilitated by Alberto Bichi, EPSI
    - ✦ Investment project leaders presents the current status
    - ✦ Other important ClusSport collaboration initiatives
    - ✦ Sum-up with ClusSport collaboration
- 14:00 – 14:30 ...ClusSport collaboration – joint projects
- ReConfirm sum-up the Trentino meeting – next steps to develop investment projects, Marc Pattinson, ReConfirm
  - ClusSport project pitching max 5 minutes/case (this session will continue after lunch break)
    - ✦ Investment project leaders presents the current status
    - ✦ Other important ClusSport collaboration initiatives
- 14:30 – 16:30 ClusSport organisational development next steps – modified World café, facilitated by the strategy working group (we will discuss about this on our Skype this week)
- Sport thematic partnership – strengthening the collaboration
  - ClusSport strategy (creating the internal mirror group to wrap-up the strategy) - highlighting the next steps of the Sport partnership
  - Strategic Collaboration with other thematic partnerships and related networks
- 16:30 – 17:00 Summary of the world cafe and next step