

INDUSTRIAL MODERNISATION
SPORT AS A THEMATIC AREA

<http://s3platform.jrc.ec.europa.eu/sport>



Vision

Through a common strategy, the objective is to create a pipeline of investment projects on a common priority area of Smart Specialisation Strategies.

ClusSport
Consortium

EPSI www.epsi.eu has a crucial role as supporter of the consortium, as it is the major network in implementing the strategy that the regions will create at national and EU level.



INDUSTRIAL MODERNISATION

Importance of Sport

Physical activity and sport are drivers for economic growth. Their cross sectoral influence with many disciplines such as for instance tourism, health, construction, environment and transport has exponential spillover effects for the development of strategic business.

ClusSport Consortium

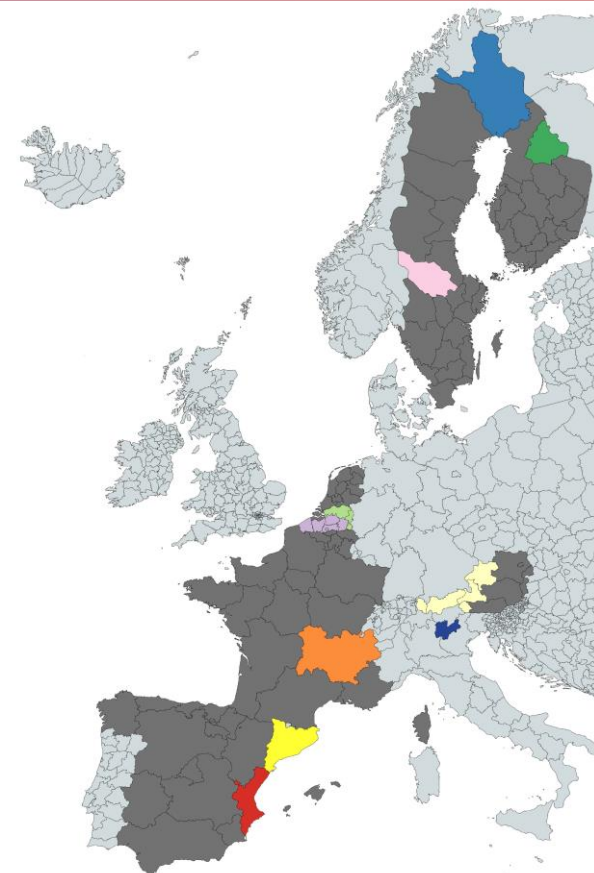
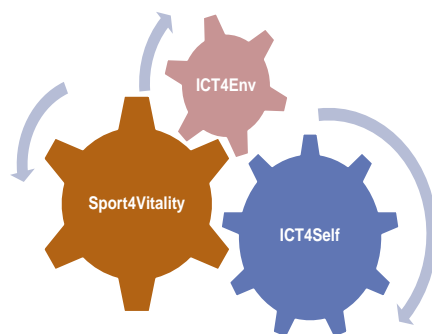
The objective of the consortium formed by 10 regions (Lapland (FI), Kainuu (FI), Valencia (ES), Catalonia (ES), Flanders (BE), South Netherlands (NL), Auvergne-Rhône Alpes (FR), Upper Austria (Au), Dalarna (SE) and the Autonomous Province of Trento (IT) is to help strengthening the sport industries at EU level, following a bottom-up approach, implemented through interregional cooperation, cluster participation and business involvement, as well as aligning specialisation profiles of the partner regions.

Interregional Collaboration

Combining Smart Specialisation Strategies and cluster policies is the way forward to mobilise the full potential of entrepreneurship and innovation in Europe's regions, including through interregional cooperation.

The aim is to boost investments and foster collaboration among the stakeholders along the sport value chain in Europe developing different models for public-private partnerships that are needed in sport.

The three main pillars or Thematic Areas



ClusSport regions

- Lapland (FI) Leading region
- Kainuu (FI)
- Valencia (ES)
- Catalonia (ES)
- Auvergne-Rhône Alpes (FR)
- Upper Austria (AT)
- Flanders (BE)
- South of Netherlands (NL)
- Dalarna (SE)
- Autonomous province of Trento (IT)