


European Platform for Sports Innovation 

IBV/ Sports & Technology

A ONE-STOP FASTWAY TO SMART PHYSICAL ACTIVITY AND SPORTS

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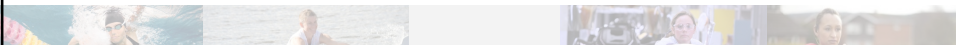


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Project CHARACTERISTICS

A one-stop fastway to Smart Physical Activity and Sports. SPAS.

- H2020 - ICT-04-2017. Smart Anything Everywhere Initiative
- *Date for submitting the proposal: 08 November 2016!!!*
- *Partnership:*
 - **Proposers:** IBV, Sports & technology
 - **industrial partners:** Holst Centre, GSI by Microsoft, Wearable Technology,...
 - **research partners:** CEA-Leti, Field-labs
 - **other partners:** EPSI
- *Estimated budget: 5-6 million €*
- *Estimated duration of project: 3 years*



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Project description

The main goal of this proposal is accelerating the design, development and uptake of advanced digital technologies by European sports and physical activity industry.

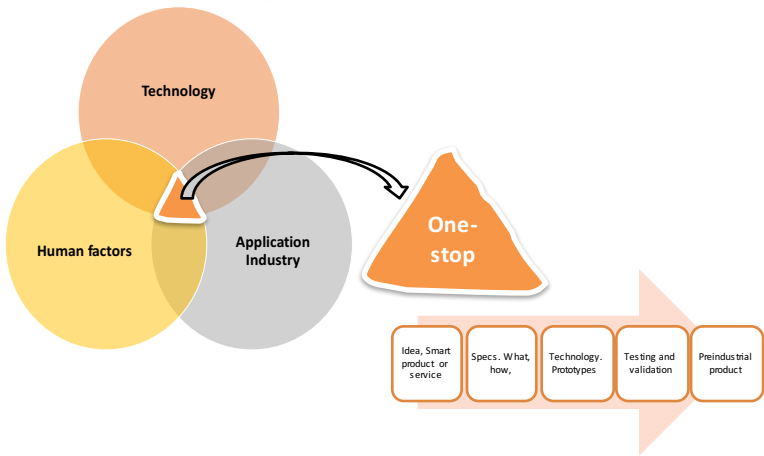
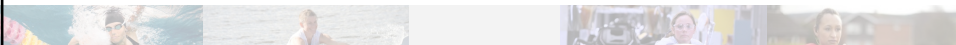
Partial goals include:

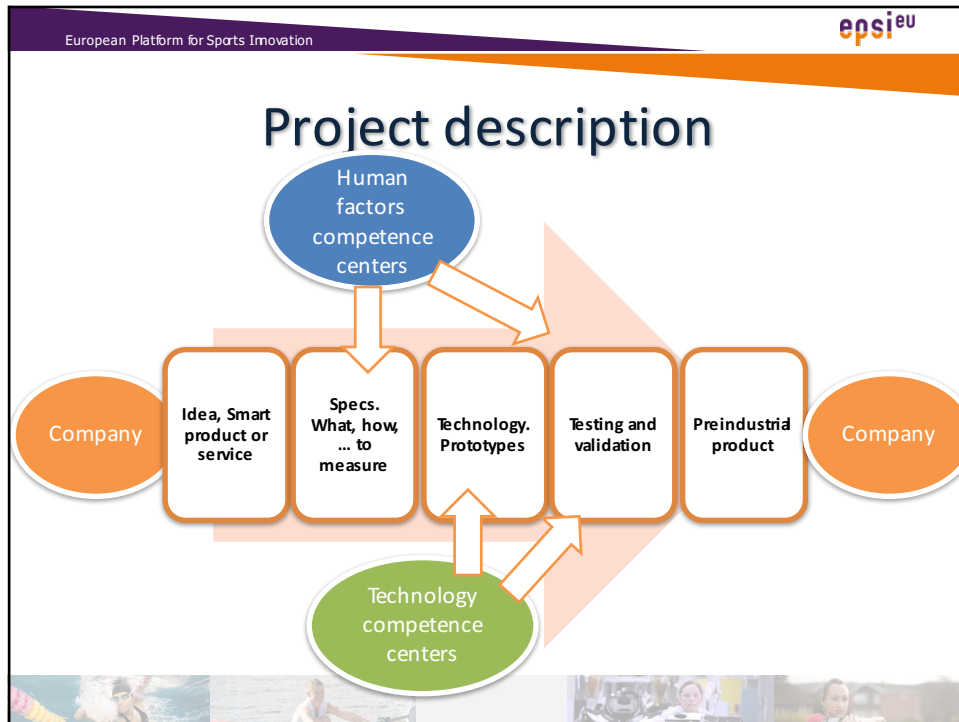
- 1. Developing a network of competence centers offering one-stop shops/ marketplace to companies willing to use digital technology in new products based in monitoring physical activity in the application fields of sports performance, physical activity and promotion of healthy lifestyles.
- 2. Carrying out a critical mass of cross-border experiments bringing together different key actors along the full value chain to customise the technologies according to the requirements of the users. 30-50 in the proposal. Open call every following year.
- 3. Developing a business plan for the competence centres and the marketplace, of which an outline business scenario should be described in the proposal
- 4.- Establishing a financial ecosystem to support business development from successful cases. Activities to attract investors and others will be done.



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Project description




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Partner search

- **What partners are you looking for?**
 - Competence centres in:
 - .- physiology of sports
 - .- motivational psychology
 - .- complex data analysis
 - Partners should be able to incorporate “experiments”: cases with companies developing smart
- **What are the benefits for potential partners?**
 - Being members of the network offering advanced and unique services to the industry
 - Developing projects as experiments

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Further questios or needs

- From EPSI/EPsi partners?

