


European Platform for Sports Innovation 

Ulster University

24/7 DISABILITY ACCESSIBILITY AND ENGAGEMENT AT SPORT STADIUMS (24/7 DAESS)

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Project CHARACTERISTICS

- Name - 24/7 DAESS
- Fund - Erasmus Plus Collaborative Partnership – May 2015
- Duration - 24 month project
- Budget - €450,000
- Partnership
 - *prime proposer* Ulster University
 - *industrial partners*: ZET, Manchester United and GAA
 - *research partners*: The Universidad Autonoma de Madrid *Estimated*
 - *dissemination partner* - EPSI

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Project description

- Bring together academic experts, grassroots practitioners and end users to develop engagement opportunities for sports stadiums throughout Europe focusing on those with disabilities.
- Project tackles exclusion of stadiums and between spectators

Background

- Provision of services for those with disabilities lacks consistency across Europe, which creates variability in the match-day experience for many fans.
- 10% out of 100 million people within UEFA's member countries has a disability or impairment. (CAFÉ)
- Of these 500,000 regularly attend matches
- Need to make stadiums more accessible and open


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Outputs

- Equipment
- Training courses for stewards
- Online forum - interactive match data engagement at stadium and at home
- Resources – accessibility, language through sport,
- Pilot Programmes at stadium
- Research Papers


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Project impact

- What is the expected impact of the project?
 - Social and health impact
- How will this impact be realised?
 - Online forum
 - Training resources
 - model of best practise piloted and shared
 - Dissemination plan initiated from day one


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Partner search


- What partners are you looking for?
 - Those working with Spectators with Disabilities
 - Those with strong online learning backgrounds
- What are the benefits for potential partners?
 - Strong partnership

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Further questions or needs

- From EPSI/EPSI partners?



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