

(idea title) ..... to be found. ....

**1. Provide a short explanation of your idea here:**

..... A **sustainable process** is a 'lean and mean' process, and there should not be money loss in:

- Deploying a too long process
- producing the wrong product (assortment) at zero defects
- low stocks attitude VS reacting on the market demand
- use modules for customization

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**2. Why is this a good idea? Provide 3 arguments.**

- 1 . Reduction in use of materials. ....
- 2 . Better fit to market needs
- 3 . Quicker opportunity for product innovation. ....

**3. What remains to be done? And when should they be done (tomorrow/next week/next month/next year)**

..... Define process, make example to be studied/experimented .....

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**4. Are there ideas that combine well with your idea? Please mention them here.**

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**5. Whom do you need to make your project successful and what role should they fulfill (designer, researcher, company, ...)**

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**6. Do you support this idea? Please fill out your name and your possible role!**

Your name. .... possible role. ....  
Your name. .... possible role. ....  
Your name. .... possible role. ....

**7. Remarks: bring'm on!!**

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